M A U I Creative Media is commercial art: the convergence of art, technology, and commerce. Academy for Creative Media Maui incorporates storytelling, media analysis, screenwriting, graphic design, traditional and digital illustration, photography, audio/video production and editing, motion graphics, animation, web technology, marketing, journalism, and more. We emphasize foundational knowledge, skills, understanding of intellectual property and ethical concerns, and best practices in the field to foster professional attitudes for success in advertising, web marketing, publishing, motion picture and television production, animation, gaming, app development, virtual reality, and emergent media. Students enjoy project-based growth experiences which elevate critical thinking, awareness of related industries, and the vast career possibilities for commercial artists both in the islands and far beyond our shores.

Our sixty-credit **Creative Media** Associate in Science (A.S.) degree consists of core classes, general education, and six credits of electives. To develop a focused skill-set, students are encouraged to commit to a pathway in **Animation**, **Filmmaking**, or **Graphic Design**. Additionally, a thirty-credit Creative Media Certificate of Achievement (CA) is attained in the organic pursuit of any of our A.S. degrees.

To prepare students for the job market, graduates are exposed to industry-specific skills in preparation for the workforce, exploring entrepreneurism, or continuing for a four-year degree. Majors are required to earn a letter grade of C or better for core and specialization courses. Students planning a transfer should consult a counselor about future requirements. Notably, articulation agreements provide our A.S. graduates an efficient path to pursue a Bachelor of Arts (B.A.) degree at both ACM West Oahu and ACM Manoa: The School of Cinematic Arts.

For more information, contact program coordinator Brian Kohne at (808) 984-3315 or bkohne@hawaii.edu.

Requirements for Associate in Science (AS) Degrees: 60-61 credits -

Creative Media

ART 101 or 107D or 113(3), 115 or CM 118 or 119 or 124(3), CM 105(3), 120 or 180 or ICS 200(3), CM 123(3), 125 or 165 or ICS 110(3), 139 or 144 or 145 or 146 or 148(3), 147(3), 152(3), 175(3), CM 178 or 220 or 225 or 252(3), 285(3)
COM 145, SP 151 or 251(3)

ENG 100(3), 104 or 210 or 204C or JOUR 250(3)
ICS 101(3)
MATH 100 or 103 or 115 or 135 or higher(3)
Natural Science elective(3-4)
Elective 100 or up(3)
Creative Media Elective*(*3)

Animation

ART 113(3)
CM 118(3), 119(3), 120(3), 123(3), 124(3), 144 or 145(3), 147(3), 152(3), 165 or ICS 110(3), 175(3), 178(3), 252(3), 285(3) COM 145, SP 151 or 251(3)

ENG 100(3), 204C(3 - WI)
- MATH 100 or 103 or 115 or 135 or higher(3)
Natural Science Elective(3-4)
Creative Media Elective*(*3)

Filmmaking

ART 107D(3)
CM 105(3), 119(3), 120(3), 123(3), 139 or 144 or 145 or 146 or 148(3), 147(3), 152(3), 165(3), 175(3), 220(3), 252(3), 285(3)
COM 145, SP 151 or 251(3)

ENG 100(3), 204C(3 - WI)
MATH 100 or 103 or 115 or 135 or higher(3)
MKT 120 or 160(3)
Natural Science Elective(3-4)
Creative Media Elective*(*3)

Graphic Design

ART 107D or CM 180 or ICS 200 or MKT 120 or 160(3), ART 113(3),115(3)
CM 105(3), 118(3), 123(3), 124(3), 125(3), 139 or 144 or 145 or 146 or 148(3), 147(3), 175(3), 225(3), 285(3)
COM 145, SP 151 or 251(3)

ENG 100(3), 104 or 210 or 204C or JOUR 250(3 - WI)
ICS 101(3)
MATH 100 or 103 or 115 or 135 or higher(3)
Natural Science Elective(3-4)
Creative Media Elective*(*3)

*Requirements for a Certificate of Achievement (CA): 30 credits -
Creative Media

ART 107D or 101 or 113(3),	CM 123(3), 147(3), 175(3)
ART 115 or CM 118 or 119(3),	CM 139 or 144 or 145 or 146 or 148(3),
CM 105 or 125 or 165 or ICS 101 or 110(3),	ENG 100(3),
CM 120 or 124 or 152 or 180 or ICS 200(3),	MATH 100 or 103 or 115 or 135 or higher(3)

Creative Media full-time students would take courses in this sequence:

First Semester	Credits	Second Semester	Credits
*ART 107D or 101 or 113	3	*ART 115 or CM 118 or 119 or 124	3
*CM 105 Storytelling: Find Your Voice	3	*CM 147 Mass Media and Culture (DS)	3
*CM 123 Photoshop & Illustrator	3	*CM 152 Principles Video Editing	3
*ENG 100 Composition 1	3	COM 145, SP 151 or 251	3
ICS 101 Digital Tools for Information Age	3	*MATH 100 or 103 or 115 or 135 or higher	3
	15		15

Third Semester	Credits	Fourth Semester	Credits
CM 120 or 180 or ICS 200	3	CM 178 or 220 or 225 or 252	3
CM 125 or 165 or ICS 110	3	CM 285 Creative Media Capstone	3
*CM 139 or 144 or 145 (WI) or 146 or 148 (DH)	3	Natural Science Elective	3-4
*CM 175 Motion Graphics & 2D Animation	3	Elective - 100 and up	3
ENG 104 or 210 or 204C or JOUR 250 (*WI*)	3	+*Creative Media Elective*	3
	15		15-16

+ *ART 101, 107, 107D, 113, 115; BUS 125, 320; BUSN 158; CM 118, 119, 120, 124, 125, 139, 144, 145, 146, 148, 165, 178, 180, 220, 225, 252, 278; ENG204C; ICS 110, 200; HWST 107, JOUR 250; MKT 120, 160, MUS 271, 272*

Animation full-time students would take courses in this sequence:

First Semester	Credits	Second Semester	Credits
*ART 113 Intro to Drawing	3	*CM 118 Principles of Animation	3
*CM 120 Intro Digital Video	3	CM 119 Movies: Script to Screen	3
*CM 123 Photoshop & Illustrator	3	CM 124 Digital Illustration & Typography	3
*CM 147 Mass Media and Culture (DS)	3	CM 152 Principles of Video Editing	3
*ENG 100 Composition 1	3	*MATH 100 or 103 or 115 or 135 or higher	3
	15		15

Third Semester	Credits	Fourth Semester	Credits
*CM 144 or 145(WI) (DH)	3	CM 178 Intro 3D Animation	3
*CM 165 Acting for Media or ICS 110	3	CM 252 Inter Video & Audio Editing	3
*CM 175 Motion Graphics & 2D Animation	3	CM 285 Creative Media Capstone	3
COM 145, SP 151 or 251	3	Natural Science Elective	3-4
ENG 204C Screenwriting (WI)	3	+*Creative Media Elective*	3
	15		15-16

+ *ART 107D, 115; CM 105, ~~119,~~ 125, 139, 144, 145, 146, 148, 165, 180, 220, 278; ENG 104, 210; ICS 101, 110, 111, 200; HWST 107; MUS 271*

Filmmaking full-time students would take courses in this sequence:

First Semester	Credits	Second Semester	Credits
*ART 107D Intro Digital Photo	3	*CM 119 Movies: Script to Screen	3
*CM 105 Storytelling: Find Your Voice	3	*CM 147 Mass Media and Culture (DS)	3
*CM 120 Intro Digital Video	3	CM 152 Principles of Video Editing	3
*CM 123 Photoshop & Illustrator	3	COM 145, SP 151 or 251	3
*ENG 100 Composition 1	3	*MATH 100 or 103 or 115 or 135 or higher	3
	15		15

Third Semester	Credits	Fourth Semester	Credits
*CM 139 or 144 or 145(WI) or 146 or 148 (DH)	3	CM 220 Inter Video Production	3
CM 165 Acting for Media	3	CM 252 Inter Video & Audio Editing	3
*CM 175 Motion Graphics & 2D Animation	3	CM 285 Creative Media Capstone	3
ENG 204C Screenwriting (WI)	3	Natural Science Elective	3-4
MKT 120 or 160	3	+Creative Media Elective	3
	15		15-16

+ ART 107; BUS 125; CM 124, 125, 139, 144, 145, 146, 148, ENG 104, 210; ICS 101; HWST 107; MKT 120, 160; MUS 271, 272

Graphic Design full-time students would take courses in this sequence:

First Semester	Credits	Second Semester	Credits
*ART 113 Intro Drawing	3	*ART 115 Intro 2D Design	3
*CM 105 Storytelling: Find Your Voice	3	CM 118 Principles of Animation	3
*CM 123 Photoshop & Illustrator	3	*CM 124 Digital Illustration & Typography	3
*ENG 100 Composition 1	3	COM 145, SP 151 or 251	3
ICS 101 Digital Tools for Information Age	3	*MATH 100 or 103 or 115 or 135 or higher	3
	15		15

Third Semester	Credits	Fourth Semester	Credits
CM 125 Intro Graphic Design	3	ART 107D or CM 180 or ICS 200 or MKT 120 or 160	3
*CM 139 or 144 or 145 (WI) or 146 or 148 (DH)	3	CM 225 Inter Graphic Design	3
*CM 147 Mass Media and Culture (DS)	3	CM 285 Creative Media Capstone	3
*CM 175 Motion Graphics & 2D Animation	3	Natural Science Elective	3-4
ENG 104 or 204C or 210 or JOUR 250 (WI)	3	+Creative Media Elective	3
	15		15-16

+ART 107, 107D; BUS 125, 320; BUSN 158; CM 120, 139, 144, 152, 165, 178, 180; ENG 104, 210; HWST 107; ICS 200; JOUR 250; MKT 120, 160

New Courses Fall 2024:

CM 124 Digital Illustration & Typography (debut Spring 2025, face to face)   **Prereq CM 123**
Explores digital Illustration w/ Illustrator/Wacom Cintiq tablets, and history/theory of Typography and introduces Adobe InDesign (page-layout), and Storyboarding. Projects include Graphic Novels, Multi-page documents.

CM 165 Acting for Media (debut Fall 2025, face to face)   **Prereq none**
Acting and performance for camera and Audio recording. Prepares students for success as performers or directors. Includes PodCasting, Voice Over, Audition Tapes, Dress & Make-up, Interviewing, and much more.

Links:

ACM Maui
https://maui.hawaii.edu/programs/creative-media/

Graduates
https://maui.hawaii.edu/programs/creative-media/graduates/

Graduates Showcase 2022/23
https://vimeo.com/hawaiicinema/acm-maui-graduates-2022-23

UH News 5/18/23
https://www.hawaii.edu/news/2023/05/18/uh-maui-college-arabela-llamelo/

UH News 5/8/23
https://www.hawaii.edu/news/2023/05/08/first-lanai-graduate-uh-maui-college-acm/

MauiNow 4/26/23
https://mauinow.com/2023/04/27/animation-is-now-an-official-a-s-degree-path-at-the-university-of-hawai%CA%BBi-maui-college/

MauiNow 2/3/23 (Ken Alba)
https://mauinow.com/2023/02/03/uhmc-creative-media-student-wins-video-contest/

Maui News 5/16/22
https://www.mauinews.com/news/local-news/2022/05/uh-maui-marks-graduation-with-restrictions-lifted/

Maui News 4/19/22
https://www.mauinews.com/news/local-news/2022/04/creative-media-program-head-hopes-to-see-local-talent-grow/

To apply: https://maui.hawaii.edu/apply/
ACM Maui counselor Shane Payba: payba@hawaii.edu
ACM Maui on the Web: https://maui.hawaii.edu/programs/creative-media/
Course Descriptions: https://catalog.maui.hawaii.edu/creative-media

ACM Maui	Course	ACM Manoa

ART 101 — **Intro to Visual Arts (DA)**
Introduces basic elements of visual arts and expressions in various forms.

ART 107D — **Intro to Digital Photography (DA)**
Covers manual camera use, basics of composition, lens, aperture, lighting, etc.

ART 107 — **Darkroom Photography (DA)**
Continuous tone, manual analog photography, development and printing.

ART 113 — **Intro to Drawing (DA)**   **ART 113**
Traditional drawing as a baseline for Graphic Designers and Animators.

ART 115 — **Intro to 2D Design (DA)**
Basics for Graphic Designers and Photographers (color, form, composition).

CM 105 — **Storytelling: Find Your Voice in Creative Media (DA)**
Inspires focus and commitment to craft, while providing storytelling basics.

CM 118 — **Principles of Animation (DA)**   **ACM 216**
Akin to Manoa's 216, employs Animate and Wacom Cintiq Drawing tablets.

CM 119 — **Movies: Script to Screen (DA)**
Examines collaborative filmmaking: Screenwriting, Producing, Directing,
Editing, Production Design, Sound Design, Score, and more.

CM 120 — **Intro to Digital Video (DA)**
In the broadcast TV studio and field, covers lighting, camera, crew, and audio basics.

CM 123 — **Photoshop & Illustrator (DA)**
Basic Adobe tools for Raster and Vector graphics. Our starting point for all creatives.

CM 124 — **Digital Illustration & Typography (DA)**
Illustration w/ Wacom Cintiq Tablets, Typography, Graphic Novels, Storyboarding.

CM 125 — **Intro Graphic Design (DA)**
Project-based. Students are paired with local businesses to create/learn branding.

CM 139 — **Media Analysis: Comedy (DH)**
Science of Comedy in Cinema, TV, Sketch/Stand-up. Celebrates the masters.

CM 144 — **Media Analysis: Graphic Novel (DH)**
Cinematic adaptations; relevant for Filmmakers, Animators, Graphic Designers.

CM 145 WI — **Media Analysis: Film Criticism (DH)**   **ACM 365**
Req for Filmmakers & Animators. Critical thinking, Representation,
Cinema processes.

CM 146 — **Media Analysis: Horror Cinema (DH)**
The Cinema of Fear, for Filmmakers & Animators.

CM 147 — **Mass Media & Culture (DS)**
Our DS requirement. History of Media/Technology and it's past and current usage.

CM 148 WI	**Media Analysis: World Cinema (DH)**	**ACM 360**
	Critical Studies. Focuses on International & Indigenous films, filmmakers, diversity and representation.	
CM 152	**Principles of Video Editing (DA)**	**ACM 372**
	Digital Storytelling. Required for Filmmakers & Animators.	(w/ CM 252)
CM 165	**Acting for Media (DA)**	
	Media performance for camera and audio recording (i.e. podcasts, voice over).	
CM 175	**Motion Graphics and 2D Animation (DA)**	**ACM 325**
	Req for all majors, employs Adobe After Effects, Animate, & Blender.	
CM 178	**Intro 3D Animation (DA)**	**ACM 215**
	Consistent with Manoa's 215 syllabi, introduces Autodesk's Maya.	
CM 180 alt. ICS 200	**Intro Website Technology (DA)**	
	Coding basics, social media for business, use of WordPress/templates.	
CM 220	**Inter Digital Video (DA)**	
	Project-based rigor, Narrative, Documentary, Commercials, Music Videos.	
CM 225	**Inter Graphic Design (DA)**	
	Project-based rigor, branding, examination of job market/portfolio concerns.	
CM 252	**Inter Video and Audio Editing (DA)**	**ACM 372**
	Project-based rigor, Narrative, Documentary, Commercials, Music Videos.	(w/ CM 152)
CM 278	**Inter 3D Animation (DA)**	
	Akin to Manoa's 316B, employs Maya and emphasizes characters.	
CM 285	**Creative Media Capstone (DA)**	**ACM 386**
	Adapts to individual needs, to prepare Graduate's for their next destination.	
ENG 204C WI	**Intro Screenwriting (WI)**	**ACM 350**
	Req for Filmmakers and Animators, Screenwriting basics using Final Draft.	
ICS 101	**Digital Tools for the Information Age**	**ICS 101**
	Emphasizes production of documents, spreadsheets, presentations, databases, and web pages for problem solving.	
ICS 110	**Intro Computer Programming**	**ICS 110**
	Basic concepts needed to write computer programs.	